

Terms and Conditions

Yeo's X Butter Studio: Name the Cookies Contest ("**Contest**") is organized by YHS (Singapore) Pte Ltd ("**Organizer**", "**we**" or "**us**").

A. ELIGIBILITY

1. This Contest is open to all Singapore citizens, permanent residents, work permit holders and is valid in Singapore only ("**Participant(s)**").
2. If a Participant is below 18 years of age, the consent of the Participant's parent or legal guardian is deemed to have been obtained. The award of any prizes to such Participants shall be subject to the verification of such consent by the Organizer in our sole discretion, and we reserve our right to not award the prizes in the event such consent is not substantiated to our reasonable satisfaction.
3. Employees of the Organizer, our advertising and Contest agencies, affiliates and subsidiaries and their immediate families (spouses, parents, siblings, children and each of their spouses and household members) are not eligible to participate in this Contest.

B. CONTEST SUMMARY

1. The Contest commences on 20th January 2022, 1800hrs and ends on 27th January 2022, at 2359hrs ("**Contest Period**").
2. All Winners will be selected based on a set of judging criteria, as determined by a judging panel in its sole and absolute discretion without any right to appeal.
3. Winners will be announced on the 7th February 2022, via Yeo's Facebook and Instagram pages.
4. Only entries received during the Contest Period will be eligible.

C. CONTEST DETAILS

1. The contest is a Yeo's photo / story post contest held on Facebook as indicated under Section D. HOW TO PARTICIPATE.
2. Three (3) participants stand a chance to win the top 3 prizes presented in the form of a Yeos X Butter Studio Gift box and Fairprice vouchers.
 - Grand prize - Yeos X Butter Studio Gift box and \$100 Fairprice vouchers.
 - Second prize - Yeos X Butter Studio Gift box and \$80 Fairprice vouchers.
 - Third prize - Yeos X Butter Studio Gift box and \$60 Fairprice vouchers.
3. There will be a total of seven (7) Yeo's consolation winners presented in the form of a Yeos X Butter Studio Gift Box.

4. There will be one (1) winner per post entry only.
5. There will be one (1) winner per prize only.
6. Once every prize is fully redeemed / won by winners, no further prizes will be awarded.
7. All prizes must be collected or redeemed by 31st March 2022, strictly without extension.
8. All prizes not collected or redeemed by the winners after 31st March 2022 will be forfeited and donated to charity or otherwise decided in the sole discretion of the Organizer.

D. HOW TO PARTICIPATE

Yeos' Name the Cookie!

To participate, simply comment on Yeo's Facebook post going up on the 20th January 2021. Participants are required to come up with the most creative and unique name they can think of for Yeo's limited-edition cookies and a chance to win the giveaway based on the criteria indicated below in 8.

1. Participants may submit as many entries as he or she wishes, but each Participant cannot win more than one (1) prize.
2. Each entry shall be subject to verification by us and/or our representatives in our sole discretion, before they are submitted to the judging panel.
3. In the event that entry details are invalid as determined by us in our sole discretion, the entry will be disqualified.
4. Personal information (including images) collected or received from the Participants may be used by the Organizer and/or our respective agents and agencies for the purposes of administering this Contest, including verifying a Participant's identity and eligibility to participate and receiving a prize.
5. By participating in the Contest, Participants allow us, and/or our respective agents and agencies, to contact them via the particulars provided for such purpose. We value all personal information received from Participants and shall not disclose or furnish their personal information to any unrelated third parties (save for our respective agents and agencies for the purposes of this Contest or where required by law). For more information on our PDPA, please refer to <http://www.yeos.com.sg/about-us/pdpa/>.
6. Late submissions of entries after the Contest Period will not be eligible.
7. The judging criteria of this contest are as follows, which are subject to change without notice at the sole discretion of the Organizers and/or the judging panel:

Creativity	50
Judge's Choice	30
People's Choice	20
Total	100%

E. PRIZE COLLECTION

1. Winners who have won prizes must collect their prizes by 31st March 2022
2. Collection to be done at Mashwire Pte Ltd, 72B Pagoda Street, Singapore 059231, between Monday to Friday, 11am to 6pm.
3. Once every prize is fully redeemed / won by winners, no further prizes will be awarded.
4. All prizes not collected or redeemed by the winners after 31st March 2022 will be forfeited and donated to charity or otherwise decided in the sole discretion of the Organizer.
5. All winners will need to show the physical copy of their NRIC, disclose their full name and last three (3) digits and alphabet of their NRIC, and show the winning Facebook comment from their Facebook page for identification purpose when collecting their prizes.
6. All winner announcements and prize collection details will be notified by Facebook messenger. All Participants shall provide legible details of such contact details for this purpose.
7. All prizes are non-convertible to cash.
8. All prizes are non-transferrable.
9. The Organizer reserves the right, at any time in its sole and absolute discretion, to substitute, withdraw, add to or alter any of the aforementioned prizes without notice to Participants.
10. Entry into this Contest and acceptance of a prize each constitutes permission for us to use Participants' and winners' names, personal particulars, image, voice and/or likeness, including but not limited to photographs, video and recordings) for the purposes of marketing, advertising and trade without compensation, regardless whether such usage is limited to this Contest or otherwise, and whether by way of direct marketing or otherwise. Please visit www.yeos.com.sg for our Personal Data Protection Policy.

F. OTHERS

1. All Contest materials, including details on "How to participate", form part of these Terms and Conditions.
2. Entry into this Contest is deemed acceptance of all Terms and Conditions and Organizer's decisions.

3. Failure to comply with these terms and conditions will result in disqualification from this Contest.
4. Participants assume liability for any injury or damage sustained, or claimed to be caused by participating in this Contest. Organizer, its affiliates, subsidiaries, related companies, officers, employees and agents are not liable for any loss, damage, injury or claim by or to any person in connection with this Contest, howsoever arising, including, without limitation, any error in any computer system or equipment or any lost or delayed entries. Nothing in the foregoing shall be deemed to exclude or restrict the Organizer's liability for death or personal injury resulting from the Organizer's negligence.
5. The Organizer reserves the right to amend these Terms and Conditions at any time and from time to time without giving prior notice.
6. This Contest and these Terms and Conditions are governed by and construed in accordance with the laws of Singapore and all Participants shall submit to the jurisdiction of the competent courts of Singapore, which shall be the sole dispute resolution tribunal.
7. The Organizer's decision on all matters relating to this Contest is final and binding.
8. For details, log on Yeo's Facebook page @yeos.sg or Yeo's Instagram page @yeossg and <https://www.yeos.com.sg/category/promotions/>