

“CELEBRATE HARI RAYA & WIN FAIRPRICE GIFT VOUCHERS WITH YEO’S” Cheers Exclusive Promotion

Terms and Conditions

“Celebrate Hari Raya & Win FairPrice Gift Vouchers with Yeo’s” Cheers Exclusive Promotion (“Promotion”) is organized by YHS (Singapore) Pte Ltd (“Organizer”).

A. ELIGIBILITY

1. This Promotion is open to all Singapore citizens, permanent residents, work permit holders and is valid in Singapore only.
2. If you are below 18 years of age, you may participate in this Promotion only if the written consent of your parent or legal guardian is obtained and by participating in this Promotion such consent shall be deemed to have been obtained. The award of any prizes to you in this Promotion shall be subject to the production of the written consent to the Organizer who reserves the right not to award any prizes featured in this Promotion to you in the event such written consent is not produced.
3. Employees of the Organizer, its advertising and promotion agencies, affiliates and subsidiaries and the immediate families (spouses, and parents, siblings, children and each of their spouses and household members) of each are not eligible to participate in this Promotion.

B. PROMOTION PERIOD

1. The Promotion starts on 1st April 2020, 0000Hrs and ends on 31st May 2020, 2359Hrs (‘Promotion Period’).
2. All entries received by 4th June 2020, 1700Hrs will be accepted for the Draw to be held on 11th June 2020, 1600Hrs at 47 Jalan Pemimpin, Halycon 2 #03-01 Singapore 577200.

C. HOW TO PARTICIPATE

1. Spend a minimum of \$5 on Yeo’s and/or participating brands a single receipt (“Proof of Purchase”) at Cheers or FairPrice Xpress during the Promotion Period.
2. Submit your entry via SMS to qualify as an entry (‘Entry’) to the draw (‘Draw’).
SMS to 9010 2322 in the following format:
YHS <space> CHEERS <space> NAME as per NRIC <Space> RECEIPT NO.
Example: YHS CHEERS BEN ANG R12345
3. For each valid entry, an auto-reply SMS will be sent. The SMS will provide an URL for submission of your participating receipt. Take a photo of the receipt and upload image onto the URL provided.
4. Each receipt number can only SMS once, and participate in ONE (1) Promotion or Lucky Draw campaign organized by the Organizer.
5. Participating brands include:- Yeo’s, H-TWO-O, Juscool and Pink Dolphin.
6. Personal information (including images) collected or received from the Participants may be used by the Organizer, and/or its respective agents and agencies for the purposes of administering the Promotion, including conducting background check on the Participant’s identity and verify their eligibility to participate and receive a prize; and marketing and advertising.
7. By participating in the Promotion, the Participant explicitly allows the Organizer, and/or their respective agents and agencies to contact the Participant via the particulars provided for such purpose. The Organizer values all personal information received and shall not disclose or furnish the Participant’s personal information to any unrelated third parties (save for their respective agents and agencies for the purposes of the Promotion or where required by law).

8. Each Entry shall be subjected to verification by the Organizer and/or its representatives.
9. In the event that details are invalid as determined by the Organizer's sole discretion, the entry will be disqualified.
10. All Entries submitted become the property of the Organizer and will not be returned.
11. Cost incurred for submitting an Entry, if any shall be borne by the Participant.
12. You may submit as many Entries as you wish, but each Entry must be submitted with an original valid receipt, and each person can only win ONE (1) prize.
13. Organizer is not responsible for lost, late or misdirected entry submission.

D. PRIZES

1. There are a total of ELEVEN (11) prizes to be won in the Draw on 14th May 2020. In no event will more than the stated number of Prizes be given out.

Details of the prizes are as follows:

- \$300 NTUC FairPrice Gift Vouchers x 1 winners
 - \$50 NTUC FairPrice Gift Vouchers x 10 winners
2. All prizes must be claimed within ONE (1) month from the date of the Draw. Prizes will not be issued after the stipulated period.
 3. All winners will be notified by phone whereupon details on how to claim the prizes will be given.
 4. Winners who participated via SMS MUST produce their NRIC for verification upon collection of prizes.
 5. The results of this Promotion will be published on www.yeos.com.sg.
 6. Prizes cannot be exchanged or transferred and cannot be taken in cash. The Organizer reserves the right to substitute prizes or elements of prizes with alternatives of equal or greater value.
 7. Acceptance of any prize constitutes permission to the Organizer to use the winner's name, personal particulars and/or likeness for the purposes of marketing, advertising and trade without compensation to the winner, whether the usage is limited to this Promotion or otherwise and whether by way of direct marketing to the winner or otherwise.
 8. All warranty claims in regards to a prize should be directed to the applicable manufacturer.

E. OTHERS

1. All promotional materials, including details on "How to Participate" and "Prizes" form part of these Conditions of Entry.
2. Entry into this Promotion confirms acceptance of these Conditions of Entry and the Organizer's decision.
3. Participants assume liability for any injury or damage sustained, or claimed to be caused by participating in this Promotion. Organizer, its affiliates, subsidiaries, related companies, officers, employees and agents are not liable for any loss, damage, injury or claim by or to any person in connection with this Promotion.
4. Organizer reserves the right to amend these Term and Conditions without giving prior notice.
5. All local laws and regulations apply to this Promotion.
6. The Organizer's decision on all matters relating to the Promotion is final and binding.

7. For details, log on to www.yeos.com.sg/promotions.